PHILIP MORRIS INCORPORATED
INTER-OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: Mike Titsworth - Section Manager
Houston, Texas

Date: January 16, 1978

From: Claude Beck

Subject: Houston Post

Because of the competition between the Houston Post and the Houston Chronicle pertaining to the Houston Livestock Show, we made a decision a year ago not to participate in either of the special Souvenir Editions that these newspapers publish. In addition, it is our understanding that Winston is still involved in the sponsorship of rodeos around the country.

As such, we think we should decline to participate in either of these special Editions.

Claude Beck

CB:pb

cc: Bob Fitzmaurice

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